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## Getting Started

Starting a home business is a dream that many people share. You can work according to your own schedule, "fire" difficult clients, avoid difficult bosses, **spend more time with your family**, escape a lot of the daily stress faced by employees at their jobs, and pursue your own interest more. It's a big leap from being an employee to working for yourself, so a little preliminary planning can never hurt.

You will need to look ahead to several areas of your life to make necessary preparations, before you actually leave your job. In some cases, such as a layoff, you won't have that opportunity in advance, but still, these are very important factors to consider.

Market research and a business plan are essential. Timing is very important. You will need to think about the type of business you're starting, current economic conditions, your financial situation, and the potential market for your products or services.

If you have no other means of financial support, you should accumulate some savings to carry you through your business start up. Most experts typically suggest six months to one year of living expenses as a cushion. Don't forget that you will need to provide for benefits you may have received at a job, such as health insurance for yourself and your family and funding into a retirement plan. Of course, if you have a spouse or partner who is employed and is willing to provide these necessities during your start up phase, you are that much ahead of the game.

It is important that you choose the business structure that's best for your business. Each form of business organization has both legal and tax implications, so be sure to consult with professionals in this area.

Of course you will want to have a comfortable and quiet work space. Ideally, it will be out of the mainstream of activity. This is important not only to reduce noise, but also psychologically for you and your family, to create a sense of "at work" and "at home". While some truly start their home business from the kitchen table, you'll find that the separation will

help you run your business much more efficiently. Don't forget to allow space for manufacturing and inventory storage, if your business involves those things.

Working from home, sometimes long and unusual hours, makes it very easy to ignore both your physical and mental health. The usual advice applies - try to eat a proper diet and exercise, and even if you don't have a family at home, don't work all the time. Entrepreneurs often report the one aspect they miss most from having a regular job is the contact with coworkers, so be sure to maintain a social life, even if it's only through a business networking or support group.

Finally, try to surround yourself with positive, supportive people, hopefully starting with your own family. This will be a critical part of your support system. It's not always possible to get "buy in" from your family. Those who love you the most aren't usually trying to stand in your way - it's just that working in a home business is something unknown to them, and like everyone, they tend to be fearful of something they don't understand. If you find yourself in this situation, you may be able find the support you need in a business networking or mastermind group.

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## Benefits

Working from home offers benefits that just aren't available to anyone else. Whether monetary or lifestyle, these benefits can far outweigh those found at a job as an employee. Whether you work at home already, are thinking about it, or your life circumstances now make working from home either necessary or possible, be sure to think these benefits through

as you evaluate your options.

It isn't always the financial benefits that are a primary motivator. Quick financial rewards can and do occur, but many people are willing to take a reduction in immediate financial rewards in order to enjoy the intangible, but very real and powerful, benefits they will find working from home.

One of the most powerful draws to working at home is the sense of time freedom you can gain by being able to make your own schedule. You can freely set appointments, do your shopping, and run other errands to your own schedule, rather than trying to fit everything in to a lunch hour or on the way home from work when everyone else is doing the same thing. You are able to attend your child's school plays, teacher conferences, and other important events without feeling guilty for being away from work. You are able to schedule leisurely lunches, stop to watch your favorite afternoon talk show, or spend some time with friends visiting from out of town. You may need to start work earlier or work later in order to do these things - but the point is that those are all options when working for yourself.

With time freedom also comes perhaps the biggest and most important long-term benefit of all - more opportunity to stay connected with family, friends, and community. Staying at home with a newborn or sick child, taking a special day with your significant other, volunteering at a church or civic organization, pursuing your own hobbies and interests - all can contribute to both your own emotional health and that of your loved ones.

In addition to time freedom, another big benefit of working at home is relief from stress. Of course, any business will likely bring its own form of stress, and working for yourself in any business is no different. But there are certain stressful situations that can be avoided by working at home. And the less stressed you are, the more energy and enthusiasm you have, energy that can be spent on your family or business!

The daily commute can literally be a few feet to an office or other work area. There's no rush to get up, get dressed, gulp down breakfast, and fight through crowded rush hour streets. There's no commute home at the

end of the day either, and that time and energy can be put to use working on your business, doing something for yourself, or being with your family.

Not only can you work according to your own schedule, but you can work at a pace that feels comfortable for you as well. When you schedule projects either for yourself or your customers, you can realistically set an appropriate time line that works for you. Many office and other jobs are driven by constant, never-ending, rushed, multi-tasking deadlines. Sometimes bosses can be overbearing because they themselves are driven by pressure from above to complete projects quickly, or by their own internal pressure so they will be recognized for potential advancement. **Things can be much more relaxed at home, if you plan accordingly.**

Even tasks as simple as being able to grocery shop when the stores are less crowded, stand in much shorter lines at the vehicle registration department, or set a doctor's appointment sooner because of a more flexible schedule can all relieve life's stresses just a little bit. Collectively, then can make a big difference in an average day for anyone working from home.

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Many of the Top Home Business Entrepreneurs are Using This System:  
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## **Tips for Getting Started**

The number of home-based business opportunities is rapidly growing. In fact, over 50% of small business owners work from home. Numerous programs and options are available. If you would like a legitimate home based business but are having trouble deciding which is right for you, exercising a few precautions can go a long way in making sure you choose the best program for you.

There are **legitimate home business opportunities** that can start you on **your way to financial freedom**. Research each opportunity thoroughly and choose wisely. There are many scams out there so be careful. You can visit our training site below to get some more help or contact us if you are unsure.

**You can earn an excellent income, be your own boss, and work the days and hours you desire.**

The home business industry is expanding continuously and research suggests that revenue generated from home-based businesses will increase by 17% yearly through the year 2008. *Legitimate home business opportunities are highly successful when they are more than just get rich quick schemes.* Valuable marketing tools combined with affiliate/prospect systems, discussion groups, and contact with those who are already earning money from the same company are excellent ways to help you make your business successful.

There is a wide range of business opportunities to consider, including Internet based businesses, retail sales, import/export, and even stuffing envelopes. Some are legitimate businesses, and some are not. It's important to know everything about the company and to communicate with those already involved so you understand completely any risks you may be taking, how long before you can reasonably expect to make serious money, and what amount of work is required to make that money.

Have practical expectations when starting a home-based business. Expecting to make enormous amounts of money in a very short time is unrealistic. Most legitimate home businesses do not promise instant wealth, but may offer a steady income stream that can increase gradually. It takes a certain amount of time to build a successful home business. Spend adequate time researching your business.

Make sure there is a large market for your service or product to help ensure your economic success. There is plenty of information on the Internet and through the US Small Business Administration to assist you

in making informed decisions as to starting a home-based business.

People start a home-based business for many different reasons. They may be dissatisfied with their current job, unemployed, or have family situations that require them to be at home as discussed above. By starting and maintaining a legitimate home-based business, you can realize your dream of being your own boss.

It is a good idea to write a business plan, as it may be your roadmap to reaching your objectives. There are numerous articles on the Internet and in libraries that can assist you in developing your business plan as well as addressing the many other issues involved with starting and operating a business from home.

And last, but not least, seek the advice of a tax professional. Your first reaction may be that you can't afford such expenses right now; but in reality you can't afford not to seek such advice from the very beginning of your home business start-up. They can advise you about ways you may be able to reduce the amount of taxable business income at the end of the year. Paying for an hour or two of consultation with a tax professional at the beginning will probably save you much more than that amount later on down the road.

An amazing number of people seem to think that magic is somehow created when you put the words "home-based" in front of the word "business." **It's still business...**it just happens to be based in the home.

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If We Could Only Recommend One Home Business  
It Would Be.

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## **In Conclusion**

We have outlined some of the tips and benefits of starting a home business and we hope that your decision to become involved in the work

at home arena has been made a little easier. We know however that this report IS NOT enough to help you continue your journey and so have set up a training site where you can get all the help and support you need to succeed:

[Click Here Now To Visit Our Training Site](#)

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